

CSSANZ Media Award: 2007-2010

2007

Peter Overton and Chris Blackburn
 "60 minutes", November 2006.

The Inside Story: Bowel Cancer'

After examining all the entries submitted, the Council has decided to award this year's prize to **Peter Overton and Chris Blackburn** from "60 minutes" for their segment in November 2006 on "The Inside Story: Bowel Cancer". In this particular program Peter Overton had a colonoscopy. We felt that the impact of this segment to a diverse national audience was outstanding in terms of national awareness and understanding.

Equal 2nd Prize Winners:

Karen Arnold, The Southland Times, New Zealand
 For: A lead page and article on Bowel Cancer in the Southland Times

Cathy O'Leary, West Australian Newspapers Ltd, WA

For: A series of articles on Bowel Cancer Screening

Recognition Award:

Stephanie Jobson, The Colorectal Foundation
 For excellent public awareness programs on bowel cancer prevention

2008

Adam Cresswell
 The Australian, 10 July 2007

"Bowel cancer finding brings screening closer",

The judges felt that the content of this article to a diverse national audience was outstanding in terms of national awareness. The award was presented to Mr Cresswell at the Combined Colorectal Meeting in Sydney on 15 November 2008.

Honourable Mentions:

Janelle Miles, The Courier Mail, 9 April 2008:
 "Bowel Cancer kills young footy star".

Mark Johnston, The New Zealand Herald,
 1 November 2007:
 "Cancer study's warning for NZ".

2009

Dr Sally Cockburn
 3AW, 28 June 2009.

Talking Health, Bowel Cancer, with Prof Adrian Polglase and Geoffrey "Coxy" Cox

The judges felt that the content of this radio program was outstanding in terms of the information covered and the practical advice given to listeners.

<http://www.3aw.f2.com.au/Podcast/Feeds/66.xml>

Honourable Mentions

Steve Butler, The Age, 4 July 2009:
 "Thornton's courageous, secret battle with Crohn's disease".

Paul Christensen, The Australian, 1 August 2009:
 "Early diagnosis beats bowel cancer".

2010

Kate Hagan
 The Age, 2 June 2010.

"Call to save lives and costs in fighting bowel cancer"

The judges felt that the content of this article was outstanding in terms of the discussion of both the bowel cancer screening program and improved longer term survival from advanced disease.

<http://www.theage.com.au/national/call-to-save-lives-and-costs-in-fighting-bowel-cancer-20100601-wvat.html>

